

MEMBERSHIP BENEFITS

If you have a locally owned and independently operated business, farm or organization, and believe your business has a role to play in creating a healthy, lasting prosperity, we invite you to become a Founding Member! Our application is available at www.seattlenetwork.org/membership.

Join today, and invest in a Network that will help you:

Get Connected

Online and in person, exchange valuable information, identify opportunities for collaboration, and build relationships with other businesses that share your values.

- **Networking Events:** Regular opportunities to connect in person with like-minded local businesses on topics of mutual interest. Some events will be industry specific, others cross-industry.
- **Member Networking Lists:** Quickly communicate online with other members about ideas, questions and answers, needs, news, events, and industry-specific issues and initiatives. Lists may include “I Have / I Want,” “Events and Promotions,” and industry-specific (e.g. “Restaurants” “Manufacturers” etc.). Members will have control over how they receive updates from each list they subscribe to.
- **Working Groups:** Participate in industry-specific and topic-specific (as interest develops) working groups of business leaders that are taking on specific challenges or opportunities relevant to your business.

Be Empowered

Information and resources to help you identify and implement opportunities to operate more sustainably and be more connected with your community.

- **Online Resource Center:** A one-stop shop with information and articles about best practices for sustainability, incentive programs, assessment tools, certifications, success stories, funding opportunities, and other support organizations.
- **Case Studies:** Learn from (and share with!) your fellow businesses about what’s worked and what hasn’t on their path to sustainability.
- **Workshops:** In-depth, hands-on workshops on specific issues of interest to members – from measuring and reducing your carbon footprint, to identifying opportunities to reduce waste or pollution, to enhancing employee health. Workshops will feature members who are leading the way, along with outside experts.
- **Consulting:** Access a range of consulting services that can help you reach the next level of sustainability.
- **Discounts to Events & Conferences:** As a member, get discounts to Network-sponsored events, and business and sustainability-related events and conferences throughout the area.

Get Promoted

Get more visibility for your business through our ongoing marketing and public relations campaigns that increase public awareness of the importance of buying local, and showcase the positive impact that our members have on environmental and community health.

- **Public Member Directory:** Reach customers who care about buying local and sustainable with your free detailed profile on our online member directory.
- **Think Local First Program:** Our ongoing “buy local” campaign will educate consumers, businesses and government about the direct and community benefits of buying local. The program includes storefront materials, local media partnerships, educational components and seasonal campaigns.
- **Marketing and Media Partnerships:** Get additional exposure through our partnerships with local marketing channels and directories, including co-op advertising, the Network logo on other directories’ profile pages, and rate discounts available to Network members. Plus, as we become a regular contributor of content to local media partners, we can tell the story of your innovations and good works to new audiences.
- **Spotlight Promotion and Sponsorships:** We will regularly feature or profile our members in public campaigns and promotions, event materials and internal Network promotions. Plus, there are numerous paid sponsorship opportunities to give you additional exposure.
- **Social Media Amplifier:** Let us amplify your own social media efforts through our growing list of friends and followers on Facebook and Twitter.
- **Seattle Good Business Network Member Window Decal:** Alert your customers that you’re part of a movement of local businesses committed to environmental and community stewardship. You can also use the Network member logo on your website, advertising, and print materials – anytime you think it will help get your message across.

Have Bigger Impact

Working together, we can have a much bigger positive impact than working alone. Imagine thousands of like-minded businesses using our collective voice and actions to help make big change happen fast.

- **Network-Wide Sustainability Campaigns:** Participate in campaigns to reach specific Network-wide sustainability-related goals, like carbon, energy and waste reduction; alternative transportation use; building efficiency; localization of inputs; employee well-being, and other initiatives.
- **Policy Advocacy:** Through partnerships with aligned organizations, the Network will advocate to policy makers and other influentials to help provide more incentives for—and reduce the barriers to—buying locally and operating more sustainably.
- **B-to-B Local Purchasing:** As the Network grows, we can identify more and better regional sources for inputs, supplies and services, helping create a more resilient and prosperous local economy.

MEMBERSHIP CRITERIA

You are eligible for **Business Membership** if you can answer “Yes” to the following questions (if you can’t, we invite you to become an **Affiliate Member**—see below).

1. Is your business privately held (not publicly traded)?
2. Is your business headquartered in the Seattle-metro area (King, Kitsap, Pierce or Snohomish county) and registered in the state of Washington?
3. Do the business owners who have a controlling interest (totaling greater than 50% of the business ownership), live in the Seattle-metro area?
4. Do the local owners have full decision-making power for the business, including purchasing, operations, distribution, financing, staffing, marketing, branding, and sales?
5. Do the owners share the following values?
 - Strong, local, independent businesses and the jobs they create are the backbone of a healthy economy.
 - Reducing our environmental impact is necessary for a sustainable economy.
 - Our connections to place, community, and people make our lives more meaningful.
 - Good ideas should be shared.

MEMBERSHIP TIERS

All dues listed below are annual; event-related benefits are available to all employees of your business.

Business Membership

Sole Proprietor: **\$150**

Annual sales under \$500,000: **\$250**

Annual sales between \$500,000 and \$1,000,000: **\$400**

Annual sales between \$1,000,000 and \$3,000,000: **\$750**

Annual sales above \$3,000,000: **\$1250**

Sustaining Membership

Sustaining Memberships are available to Business Members that want to join at a higher level in return for additional promotional opportunities and acknowledgment, plus the satisfaction of supporting a non-profit that advances your values in the community: **\$2000**

Affiliate Membership

Affiliate Memberships are available to businesses in the community that are not locally-owned and independently-operated. Affiliate Members receive all the benefits of Business Members with the exception of promotional and marketing support: **\$250**

Individual Membership

Available to any individual that wants to support the work of Seattle Good Business Network. Individual members have access to all member educational resources and events: **\$50**